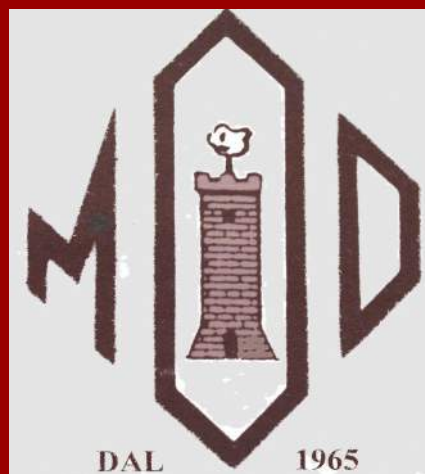




DERUTA



Deruta ceramics are a milestone in the history of Italian pottery. They gained worldwide fame during the Renaissance thanks to their creative and qualitative excellence. [Deruta pottery](#) was much sought after by noblemen and rich merchants at the time. Now it is the highlight of world renowned Art Museums, among them V&A London, Hermitage San Pietroburgo and NGA Washington.

Know more about Deruta

Situated in the Umbria region, on a hill overlooking the Tevere river valley, Deruta was probably built upon Roman foundations. Its name signifies the “ruin” of this strategic site caused by the 6th-century Gothic War.

The excellent quality of the local clay encouraged the production of Deruta pottery in the early Middle Age, but the artistic peak is to be found in the 15th and early 16th century. The experience of long lasting peace corresponded with the highest splendor in Deruta majolica production and with its commercial expansion. Favorable geographical and political conditions concentrated in Deruta a wide variety of technical and artistic experiences which combined into masterpieces of unique creative and quality level.



Worth mentioning are the figurative decorations on Deruta ceramics, the usage of new colors (blue, yellow and orange), and the lusterware, rich in golden, iridescent effects thanks to special glazes and a third firing. In the same period the shapes also evolved, losing their functional qualities to become purely ornamental. Ceramics and painting were considered equivalent in term of artistic and decorative standing and “piatti da pompa” (celebration plates), “coppe amatorie” (love standing bowls) and apothecary jars were

common gifts at noble wedding and political meetings and their collection was a very sought for symbols of richness and power.

At the time fifty-two kilns were working inside the town walls and Deruta potters had already set up their own corporation and wrote their own statute, in order to safeguard the local product.

Deruta ceramics enjoyed 300 years of undisputed fame, always offering original contributions to the evolution of artistic tastes.

At the beginning of the XXth century a huge work of research and training has encouraged the revival of the Deruta pottery artistic tradition. Since then a lot of artists have found the right conditions to express their creativity and



originality.

Nowadays Deruta is a charming little town, rich in ancient churches and buildings. It owns an Internationally renowned Museum of Ceramics, the ideal place to learn the evolution of Deruta ceramics shapes, patterns and techniques. The production of pottery is still the main economic activity, with more than 100 laboratories and factories.



MOD's ceramics are sold the world over and the company has long been established as one of the most innovative ceramics manufacturer in the city of Deruta.

Its modern history began some 50 years back when its gifted founder, Antonio Ranocchia, along with his wife Delia, decided to set up an independent operation following a number of years of employment in some of the best known Deruta ceramics manufacturers of the time.

M.O.D. that means Original Majolica Deruta has expanded ever since, introducing innovation after innovation. As has long been the tradition in Deruta history, where descendants learn and apply the skills of their fathers and forefathers, the manufacturing and shop facility is now owned by Ivan and Grazia Ranocchia, respectively the son and daughter of the original owner.

Grazia Ranocchia is well known as the author of the acclaimed book “Deruta: Manufacturers and Ceramics, 1920-1960” a publication that has sold in thousands of copies.

In 2007, M.O.D. contributed to the foundation of the Consortium “Deruta 1282” an association of 25 Deruta’s companies that work together to protect Deruta’s quality against fakes. The company has been a member of “Deruta 1282” ’s Board of Directors for many years.





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GROTTESCHE

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17



18



< Vista Posteriore / Back View

21



< Vista Laterale / Side View

Vista Posteriore / Back View >





ORNATO CLASSICO 500

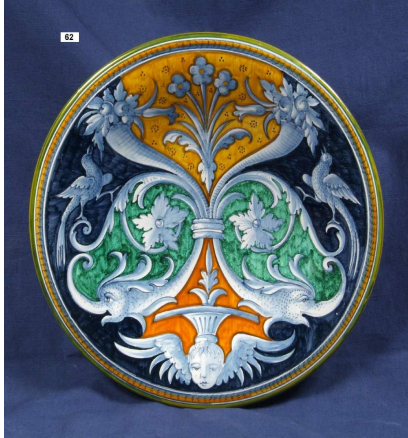






















ORNATO SEPPIA SU FONDO BLU NOTTE







1



CLASSICI D'ARREDAMENTO



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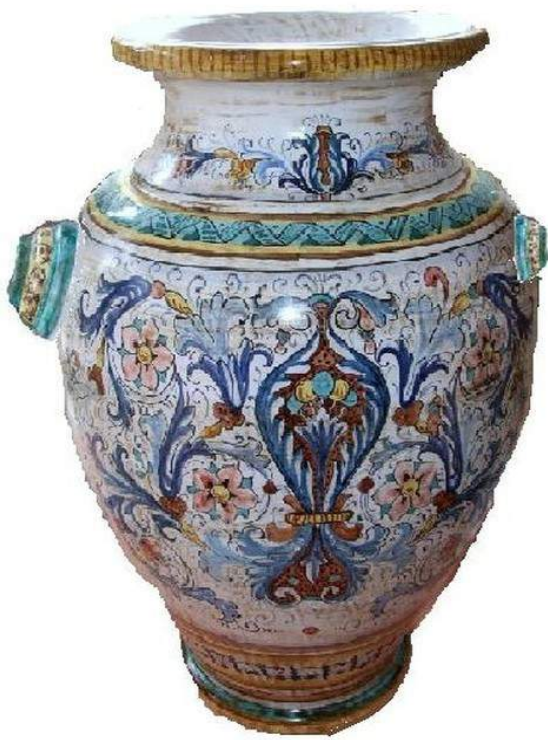


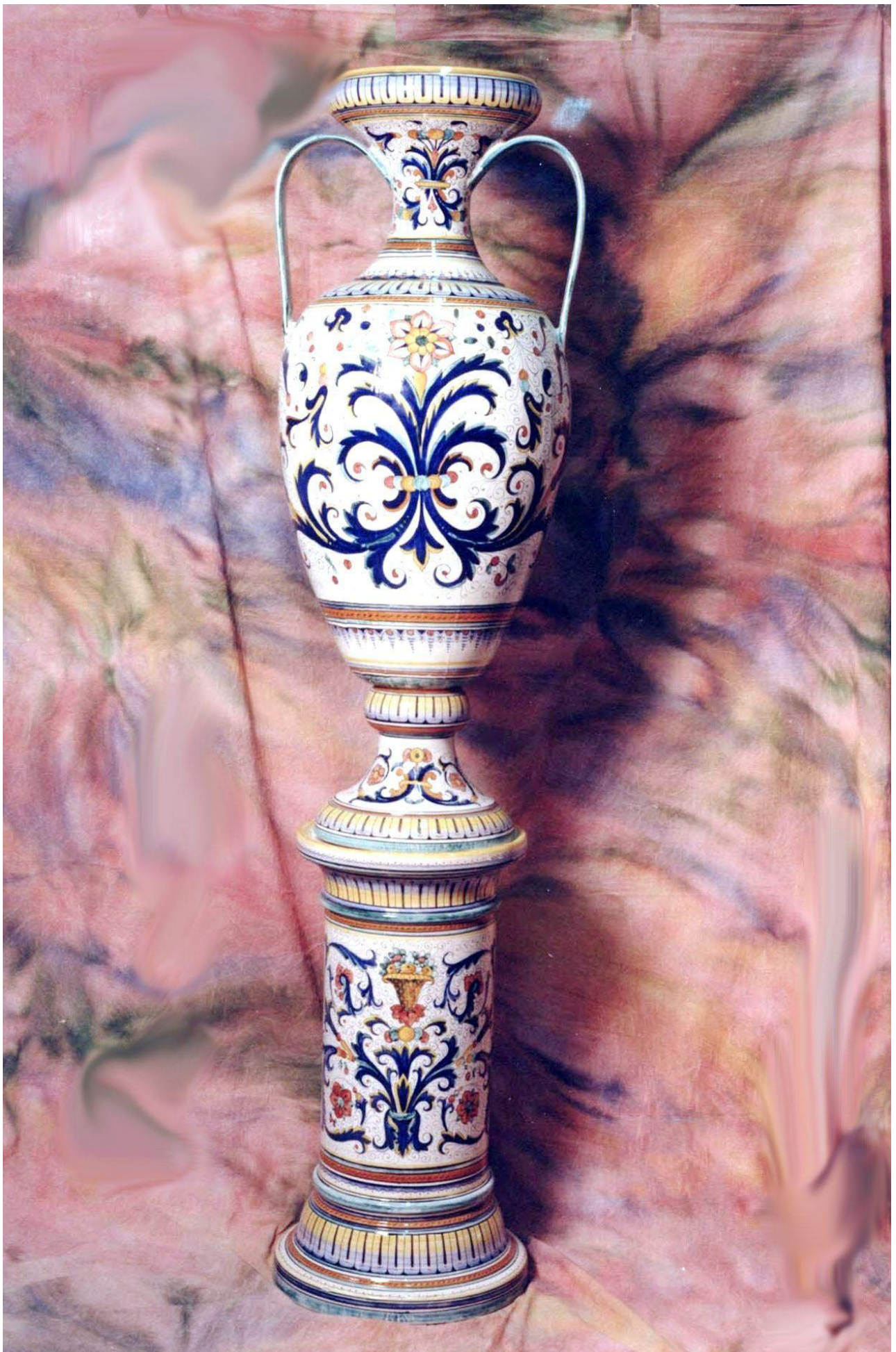
K131













K125















ORNATO EFFETTO LUSTRO





K119



K120



K121



K123





MORESCO













VOLUTE DELIA FONDO ROSSO









40



VOLUTE DELIA FONDO BLU



K111





VOLUTE DELIA FONDO GIALLO







CERVI







CERVI VERDE











CERVI BLU













CERVI ROSA





PENNE PAVONE RINO





ZAFFERA







VARIO









ANTICHE BORRACCE ARTISTICHE

830



829





FLOREALE LIBERTY









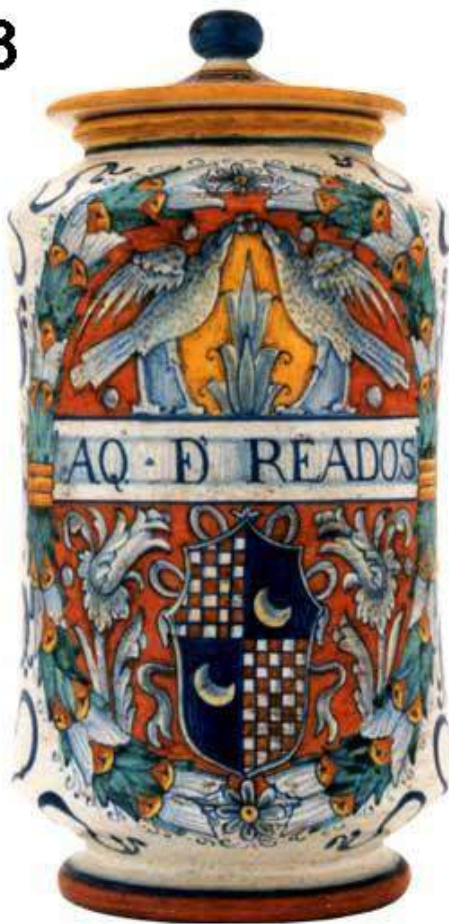




ANTICHI ALBARELLI DA FARMACIA



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6



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5



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4



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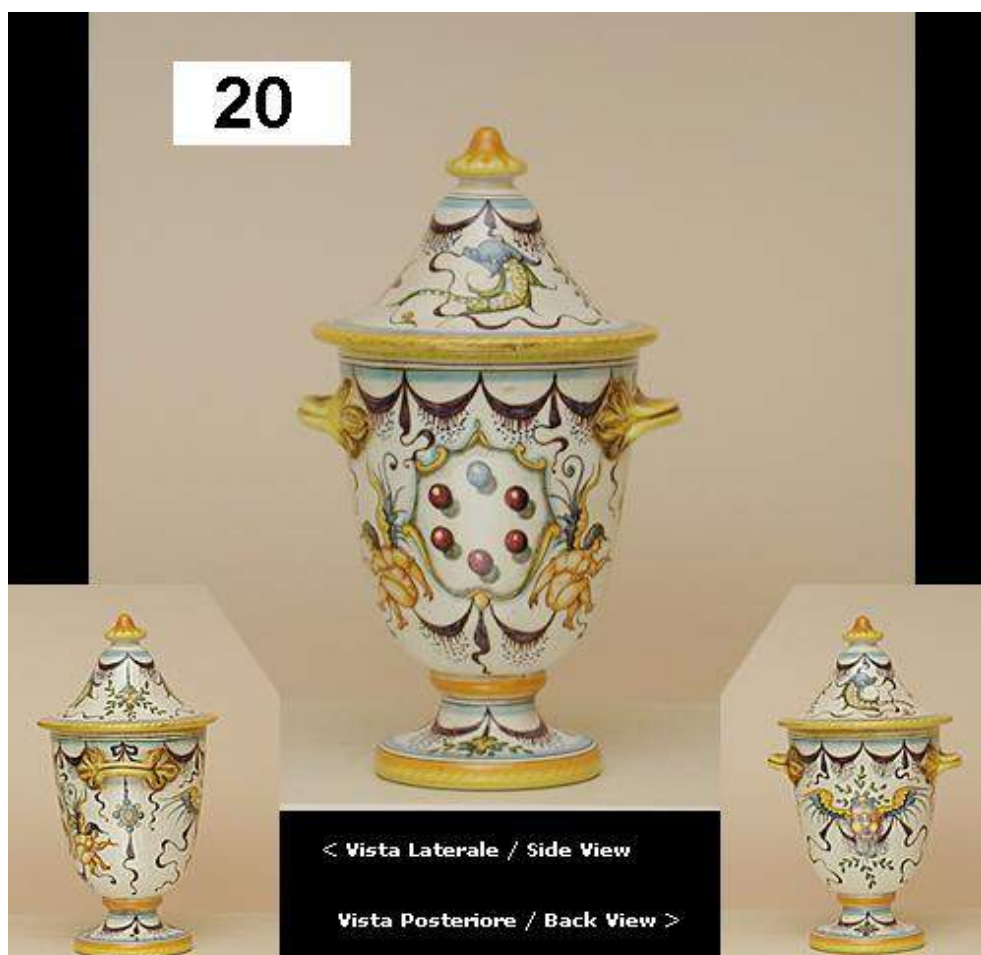


< Vista Laterale / Side View

Vista Posteriore / Back View >



20



21

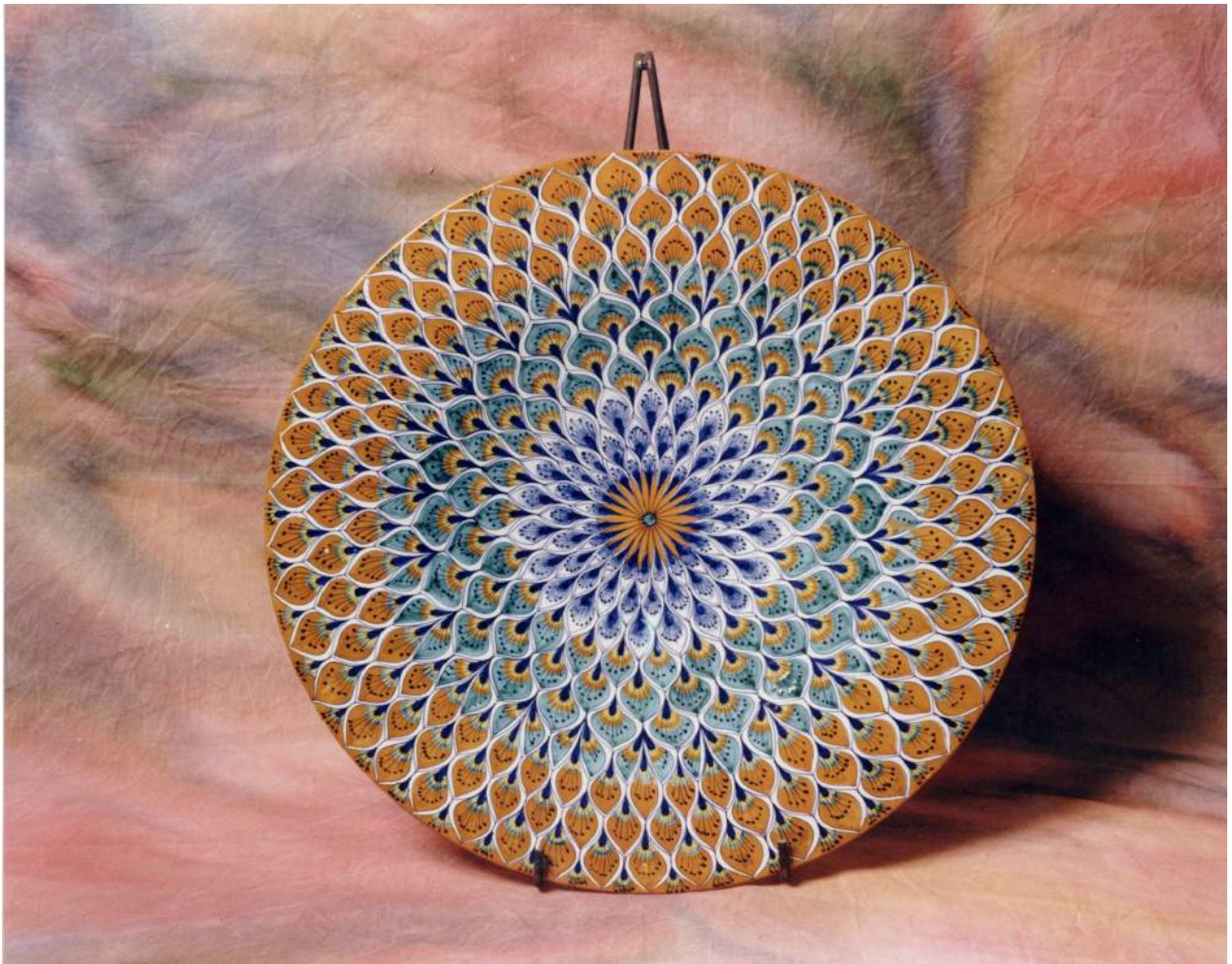


GEOMETRICO 400









ORNATO RUBINO



FOGLIA DELIA 600



ORNATO FOGLIA 500



600 FONDO ROSSO

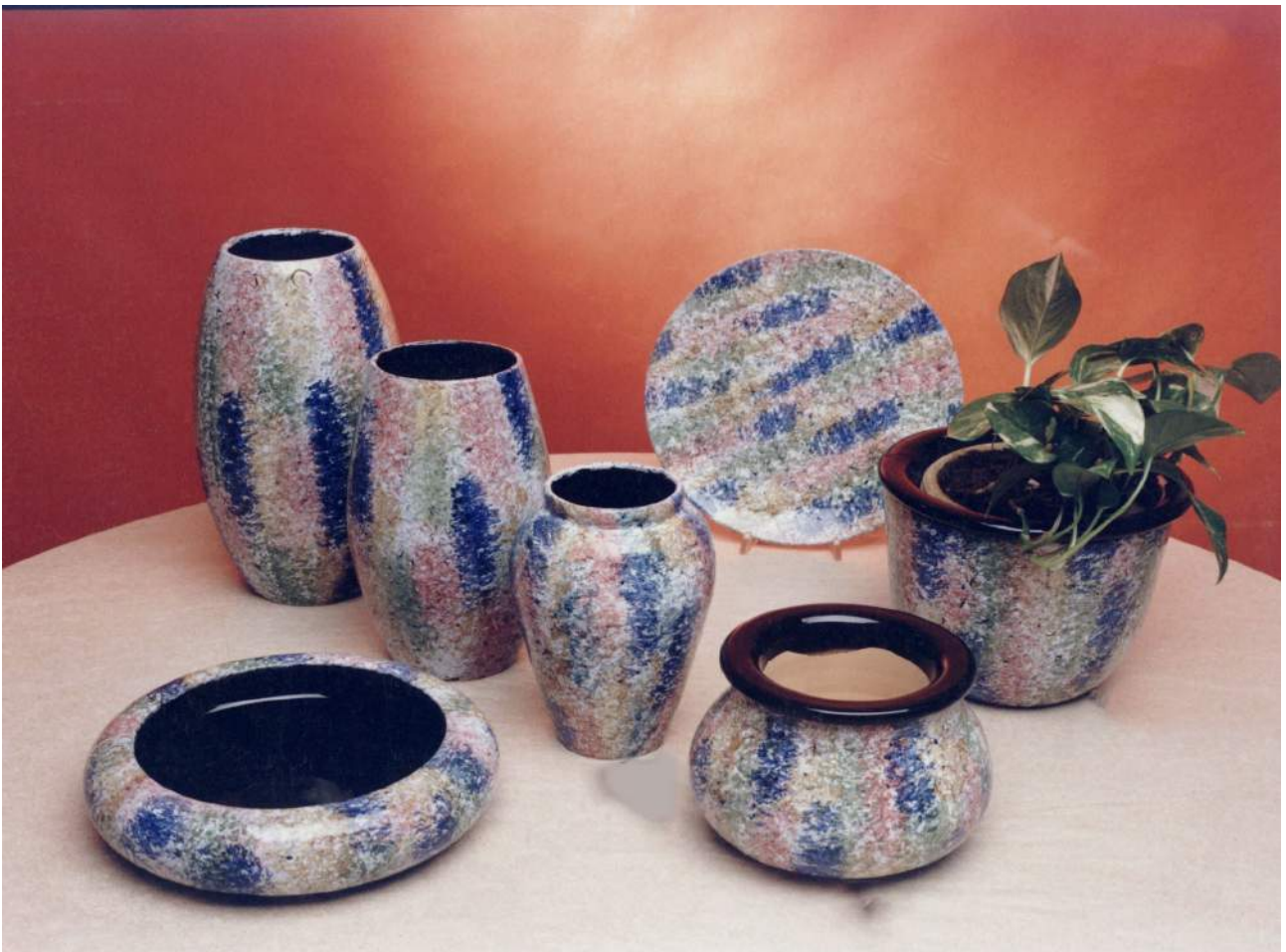


CONTEMPORANEI D'ARREDAMENTO:



TIBET





MARMORIZZATO



MOSAICO



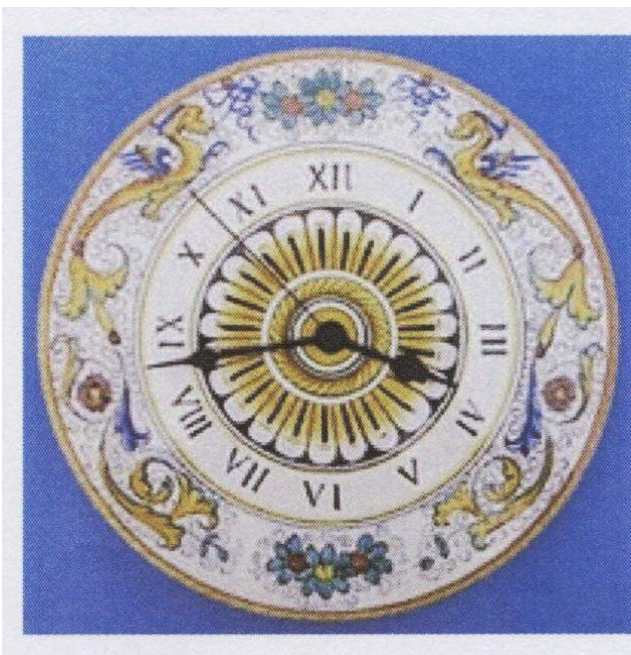
ORIZZONTE



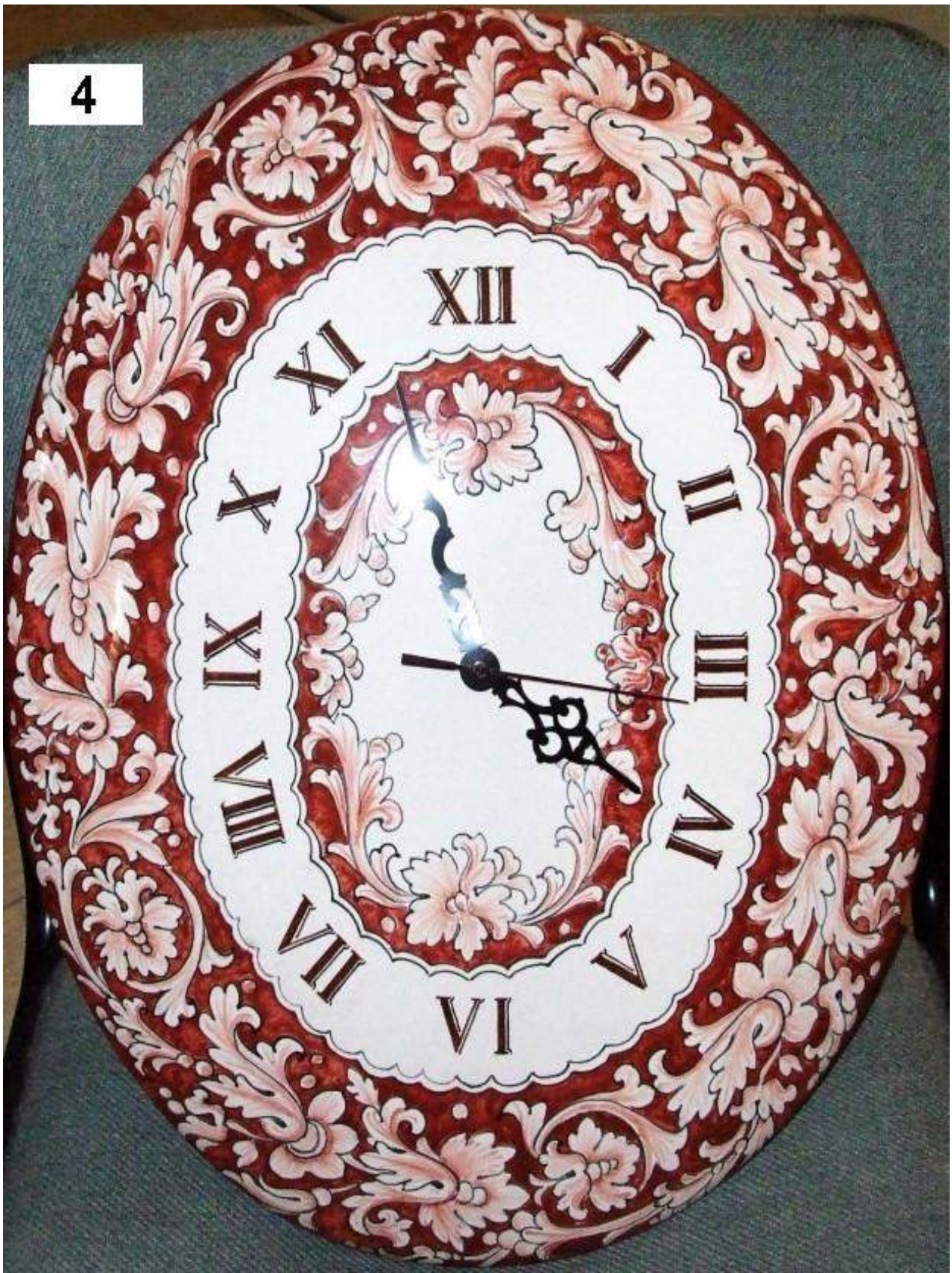
BIANCO STRIATO OPACO



OROLOGI E SVEGLIE



4





PIATTI ORNAMENTALI



60



61

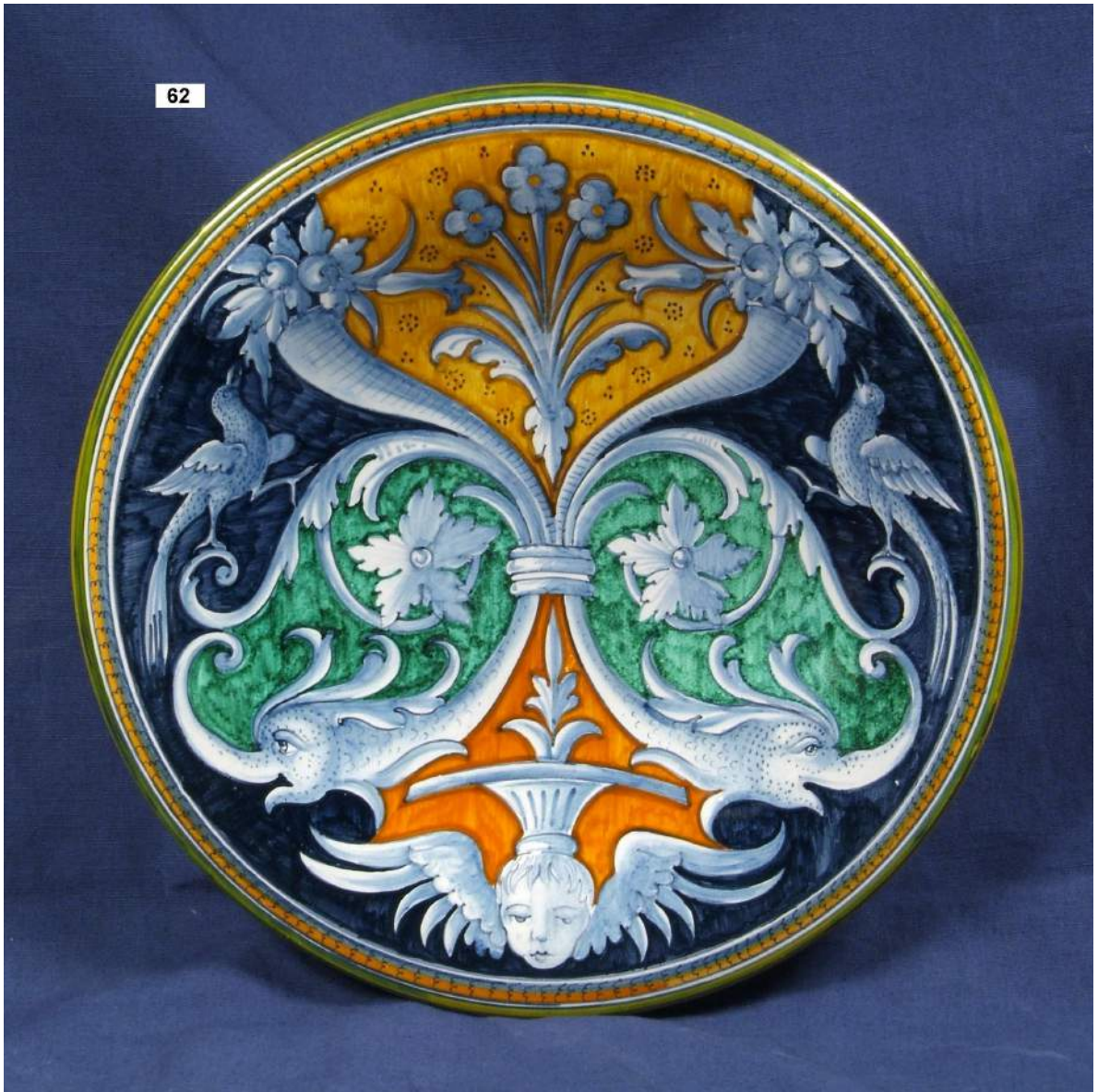








62











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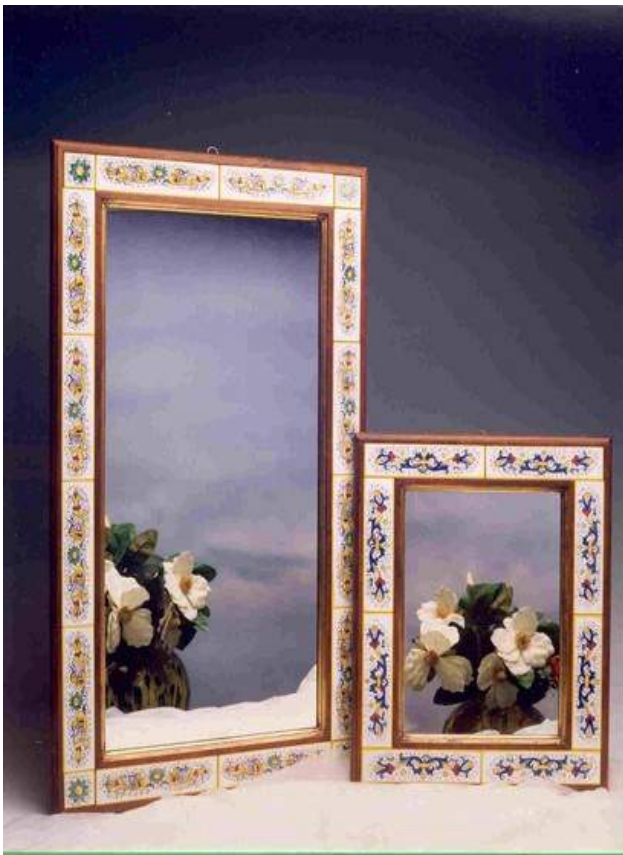


K111



SPECCHI





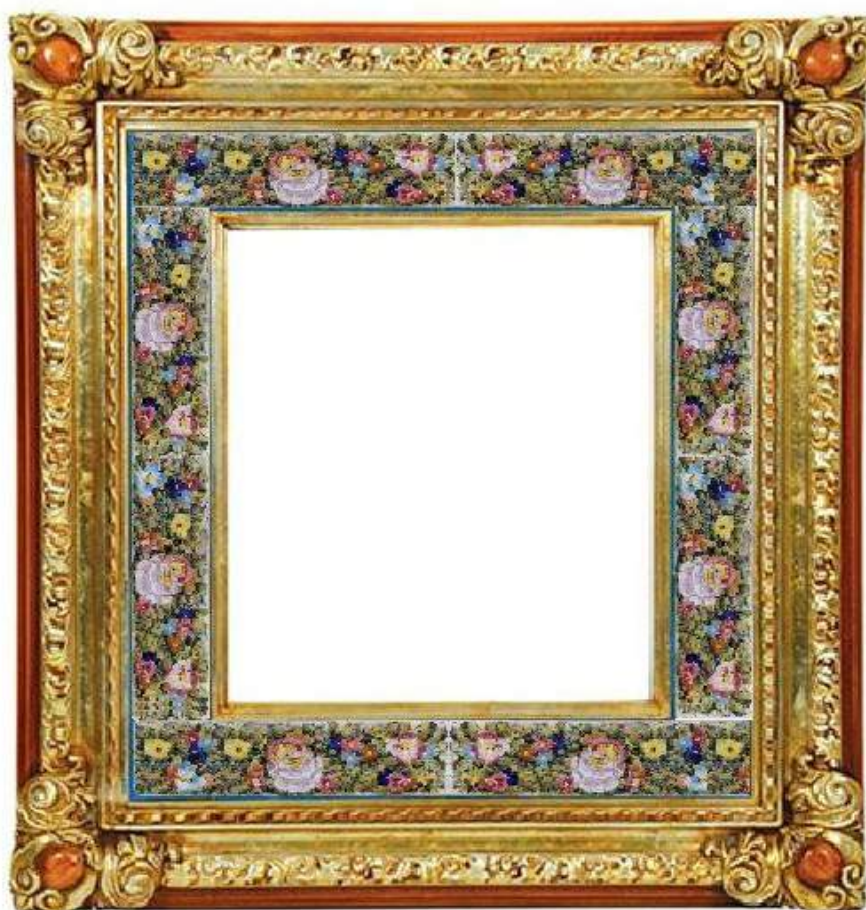
















TAVOLI LEGNO E CERAMICA





CACHE-POTS E PORTAOMBRELLI













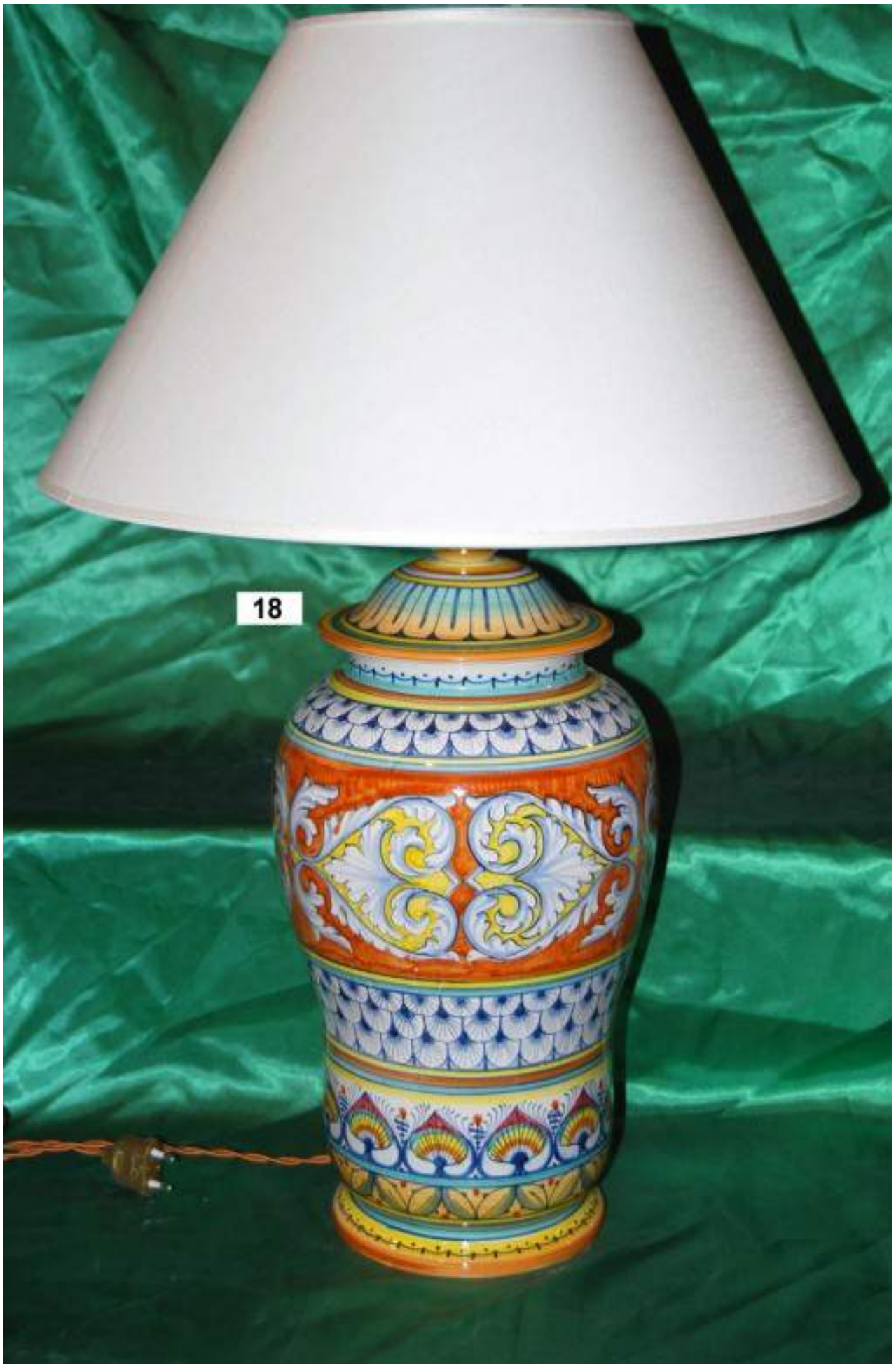


LAMPADE























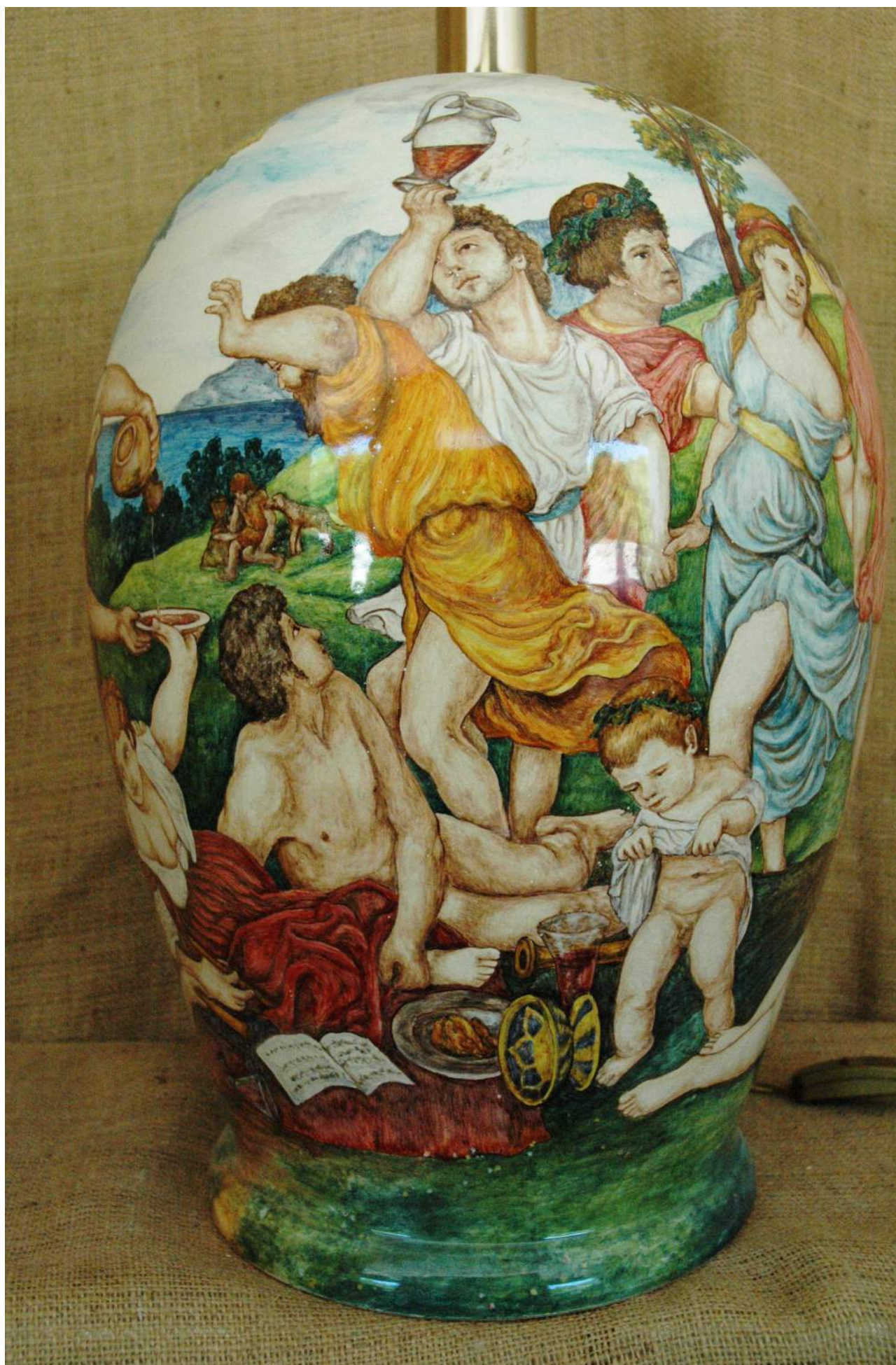


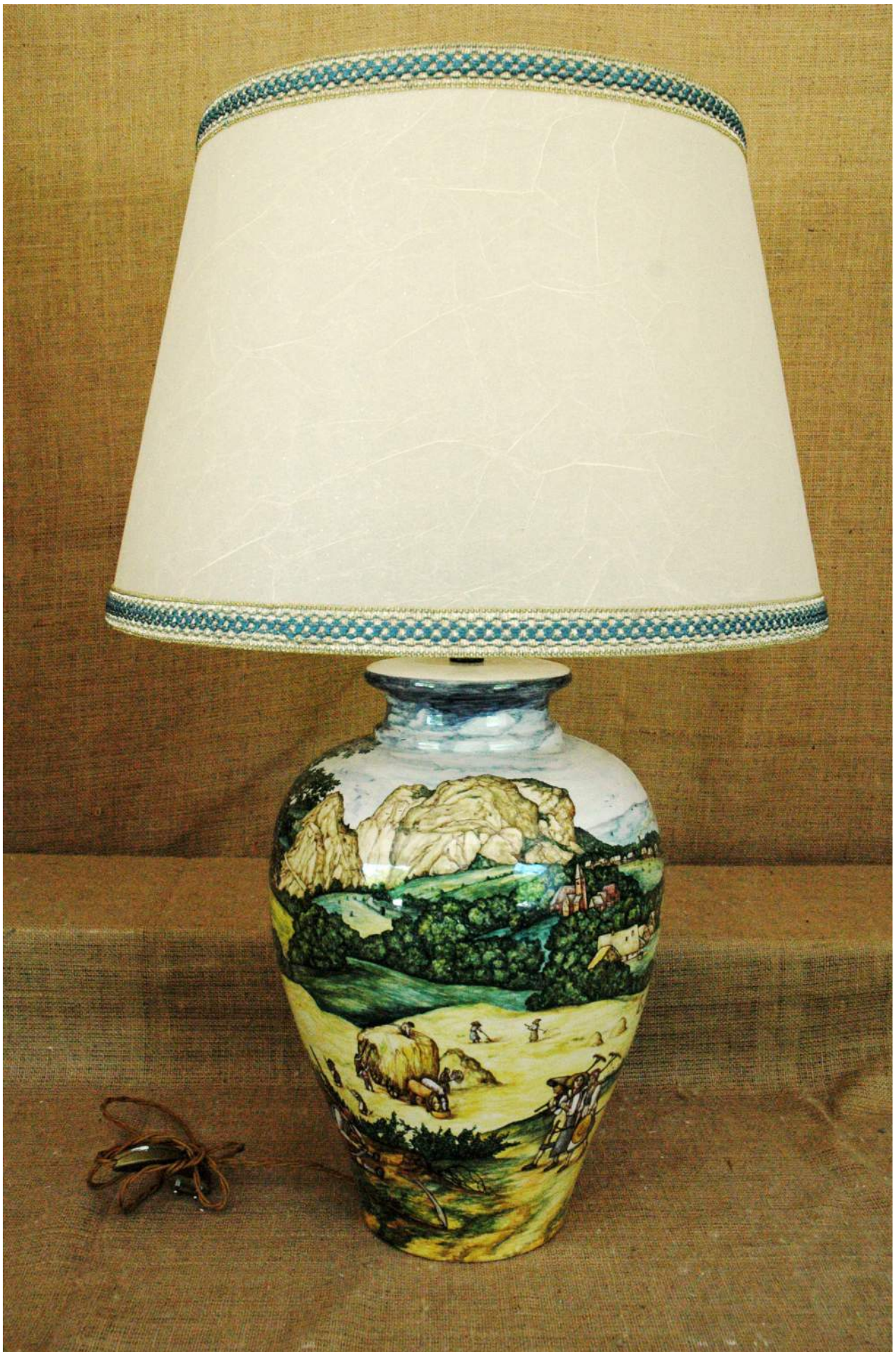


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SERVIZI LAVABO



TAVOLINI DA SALOTTO



TERRACOTTA ARTISTICA

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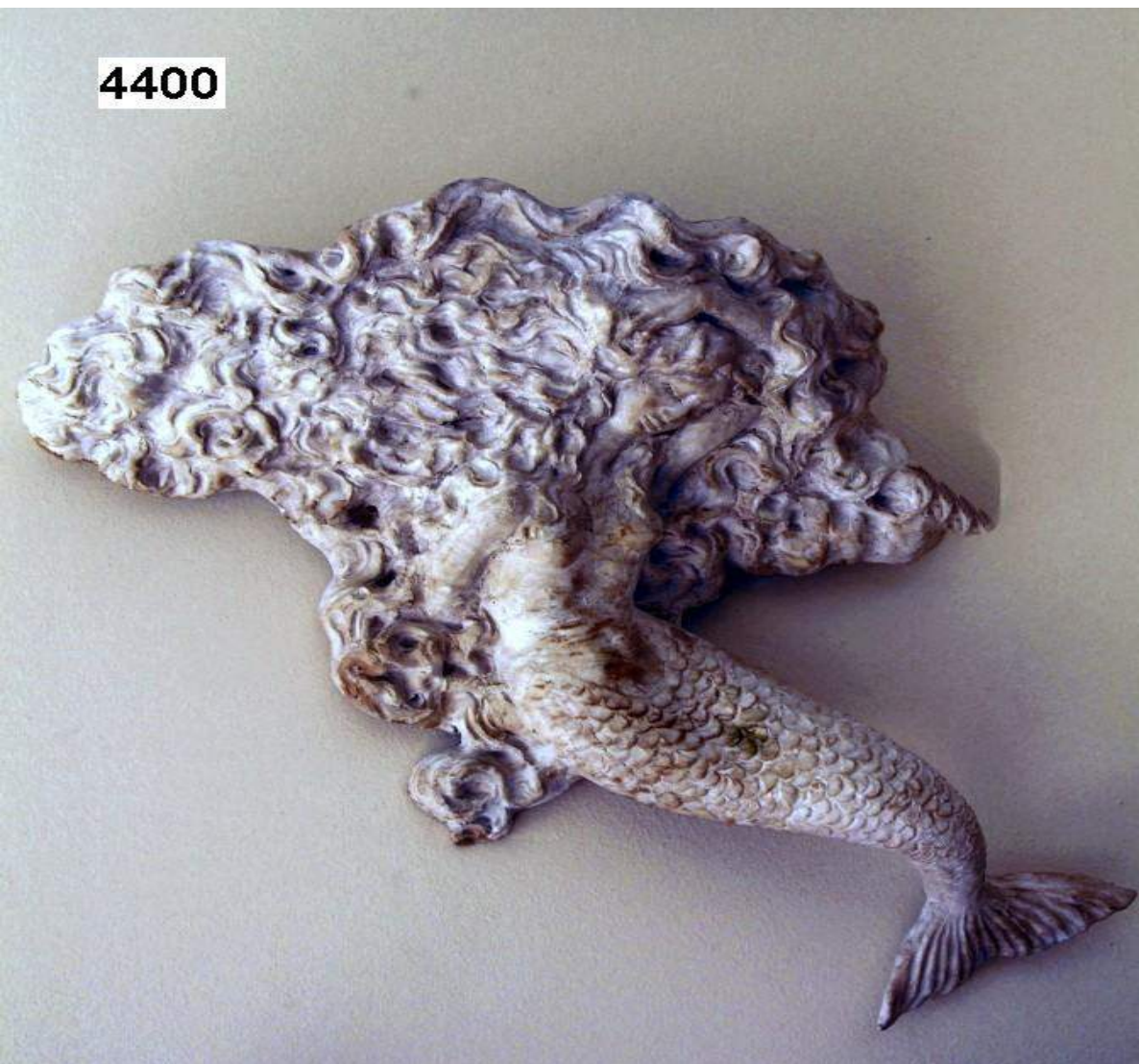
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FONTANE DA GIARDINO

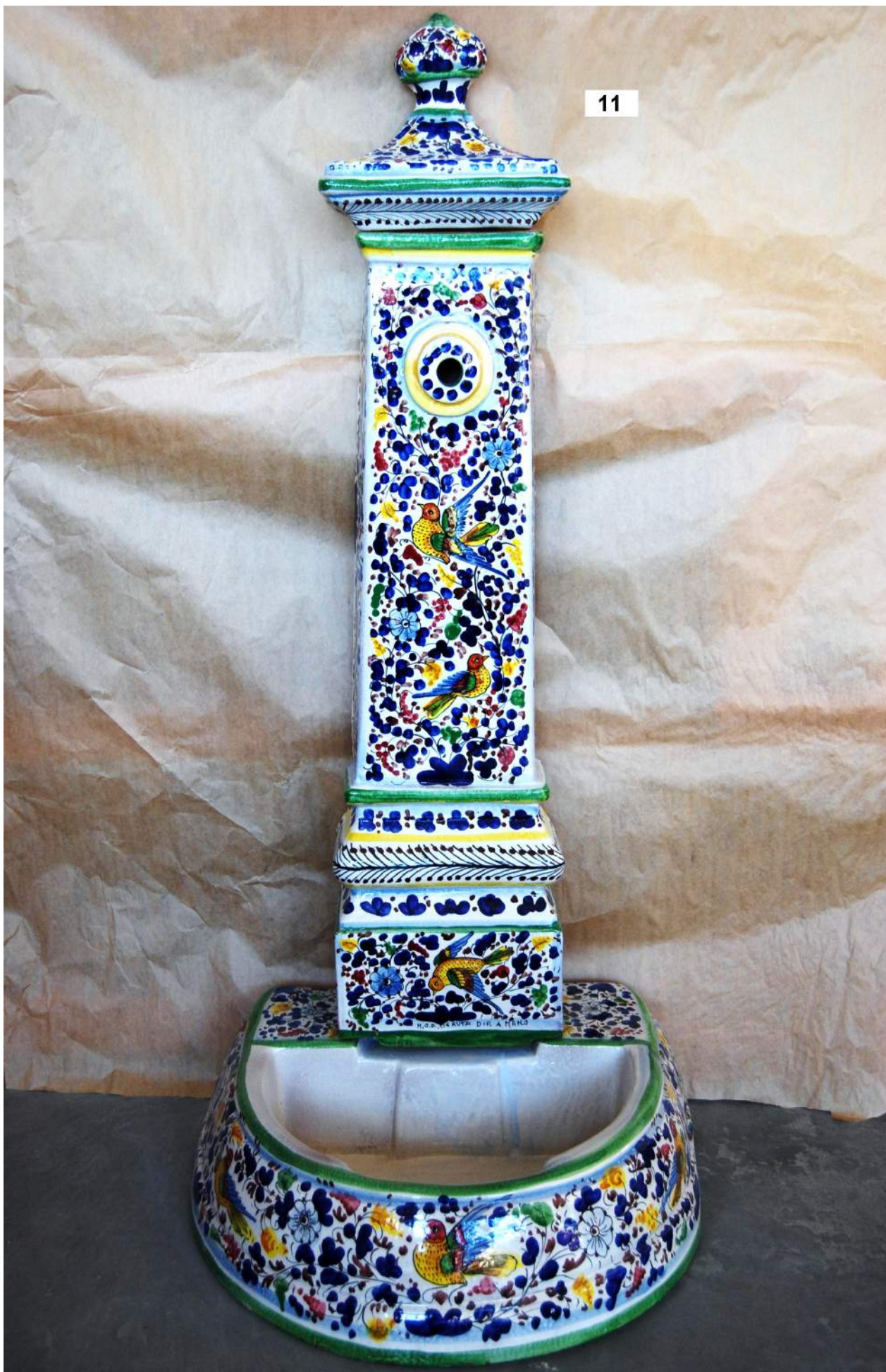


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11

TAVOLI DA GIARDINO









109



107















123



W136









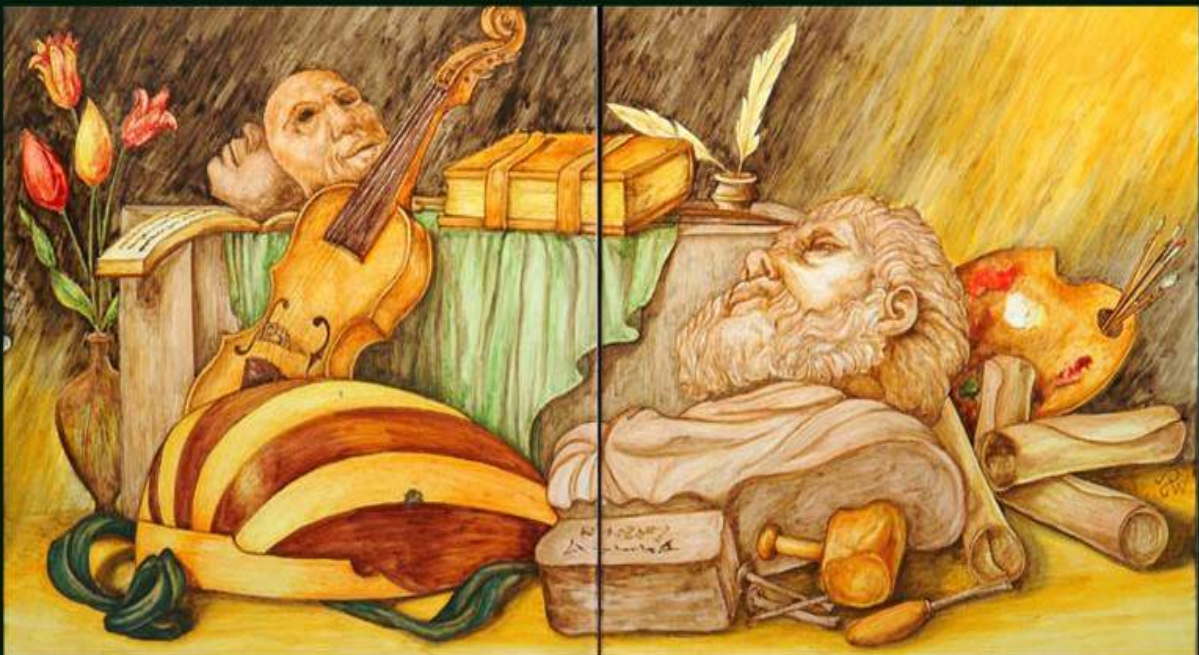






PANNELLI D'ARREDAMENTO

















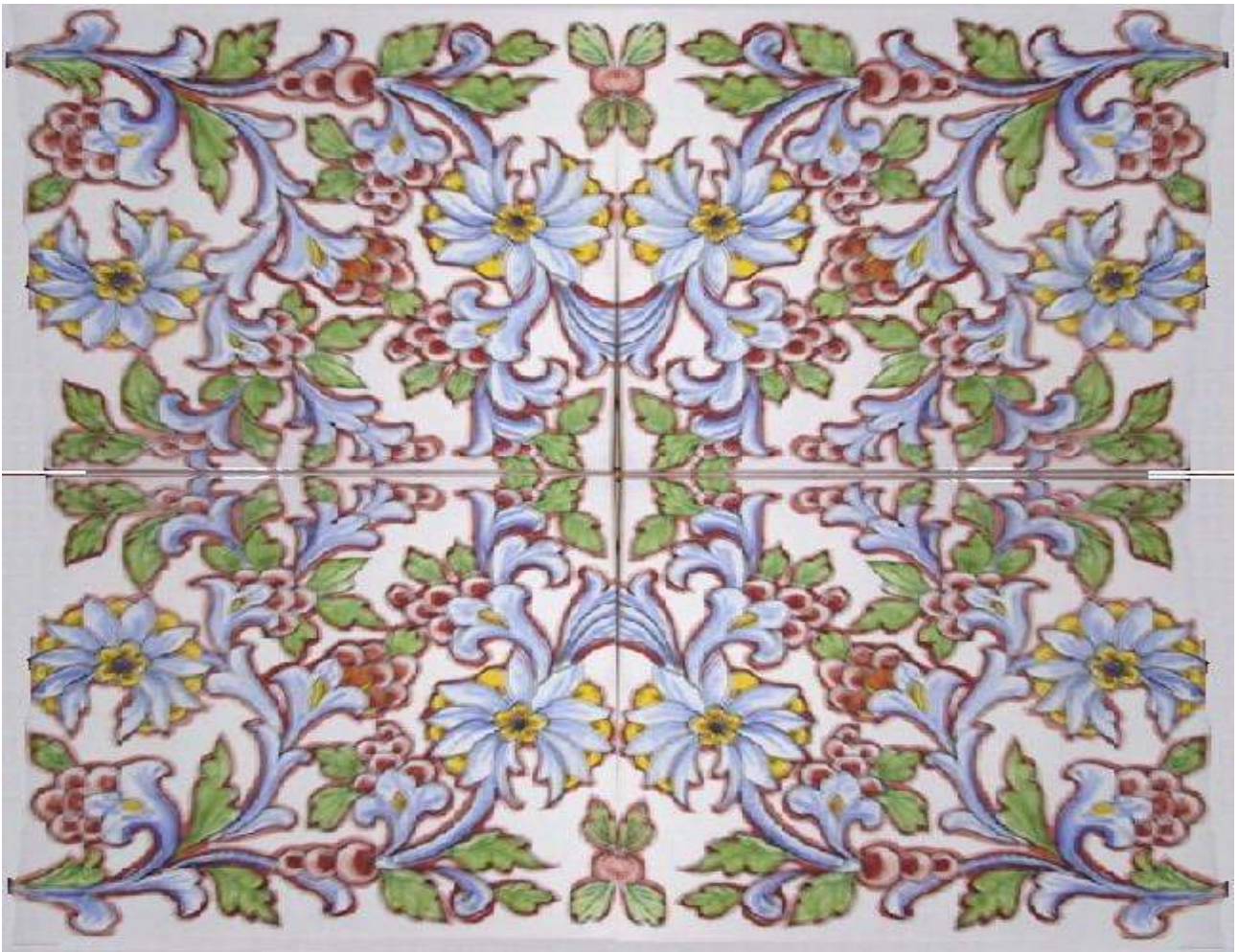


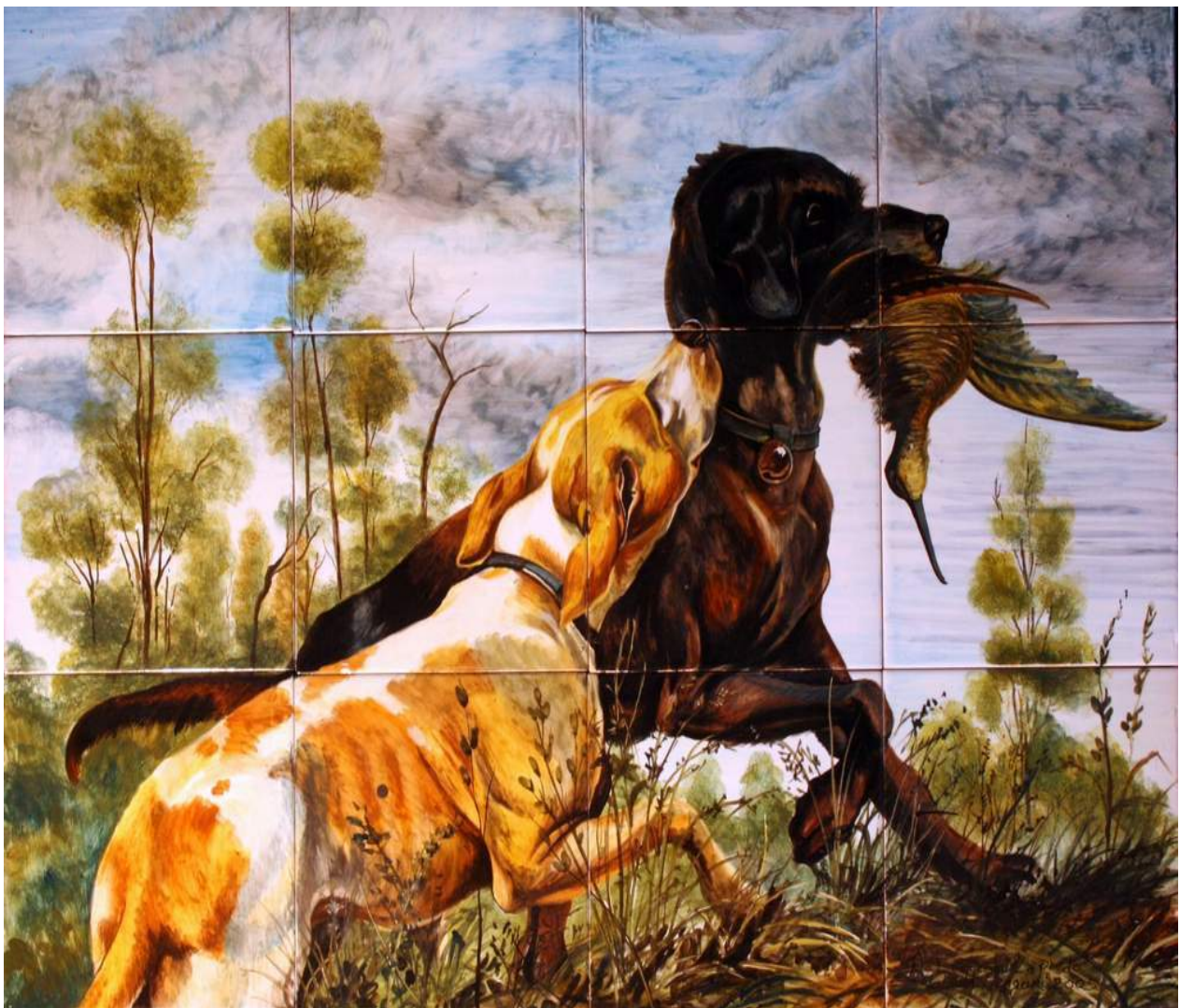




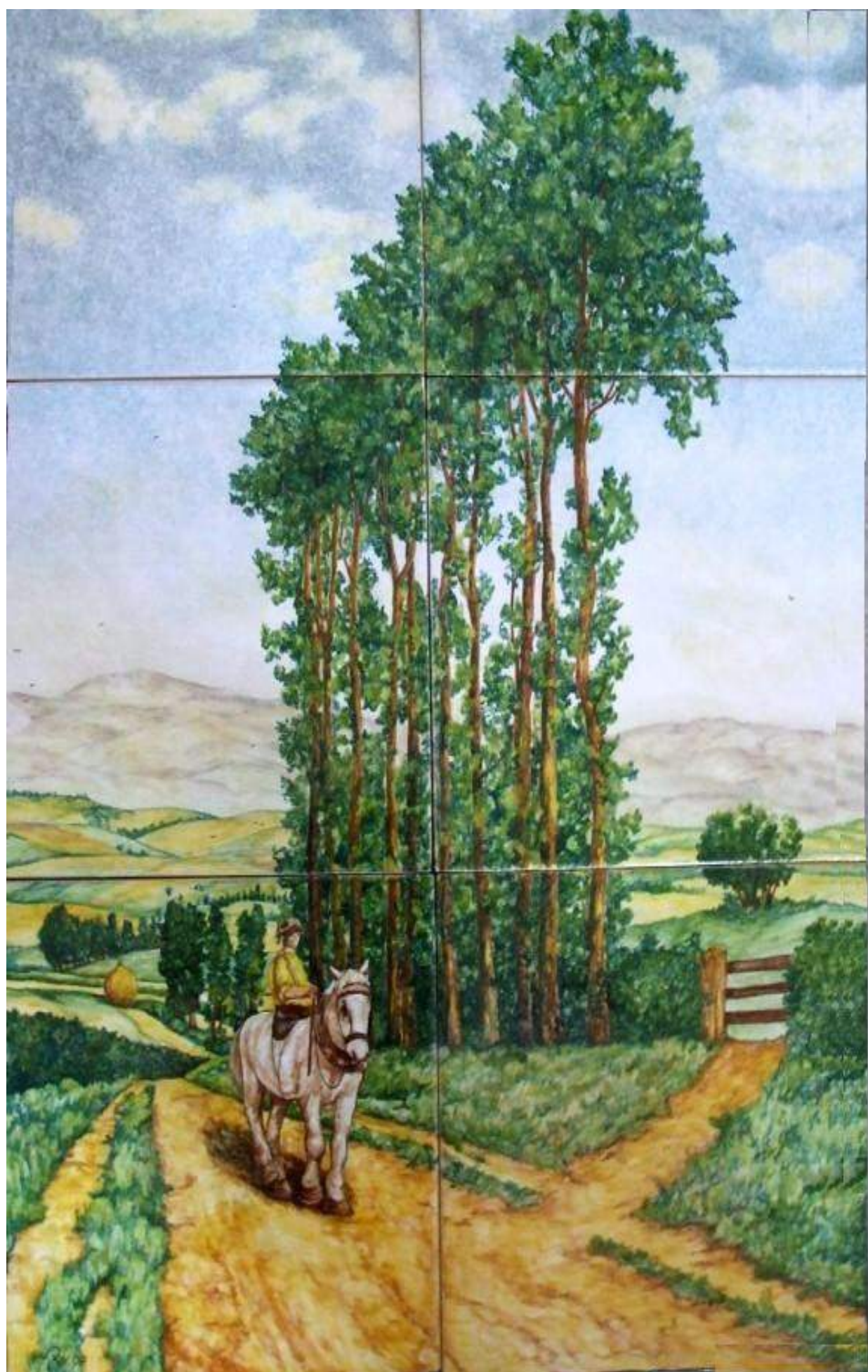






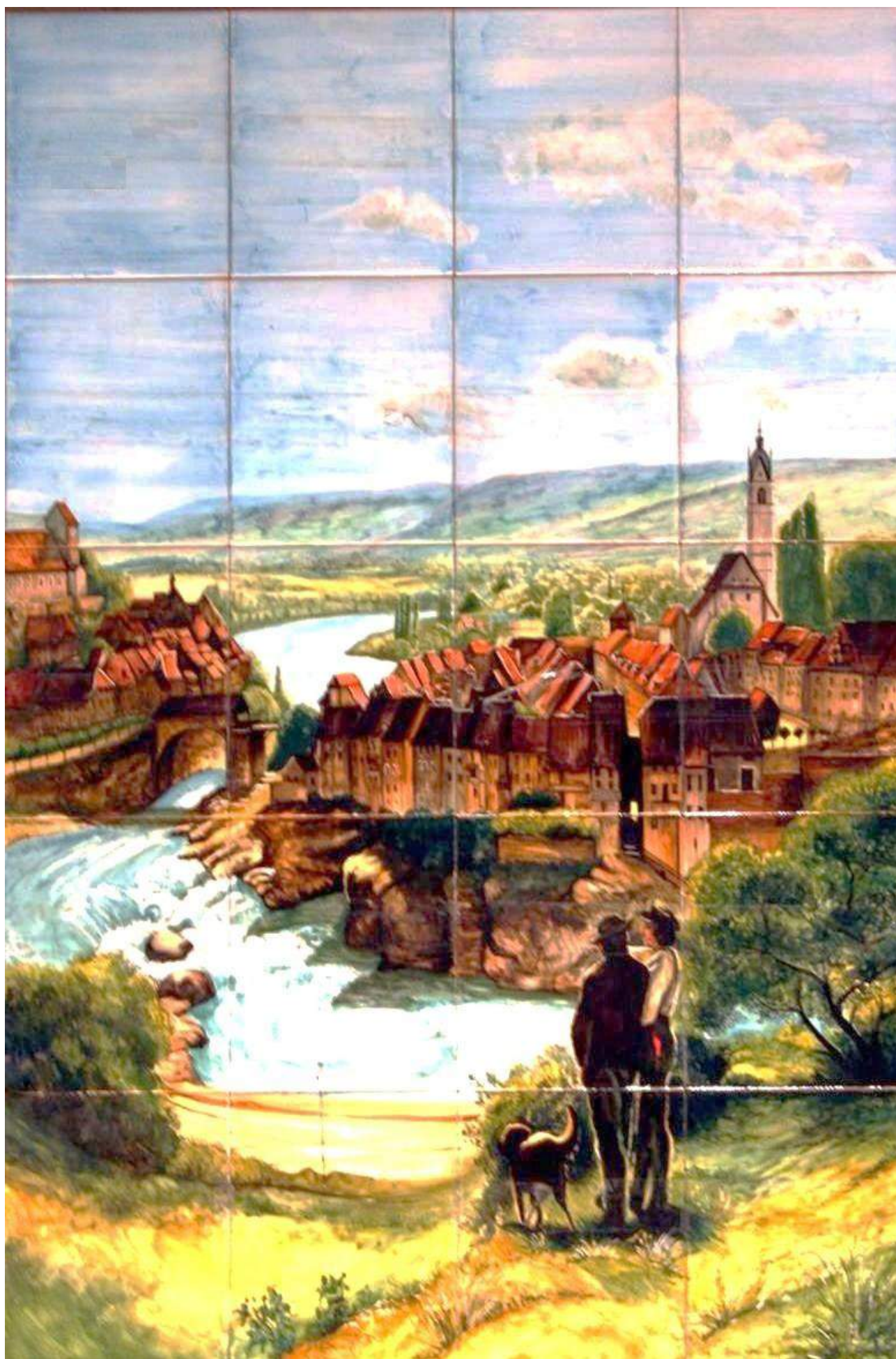








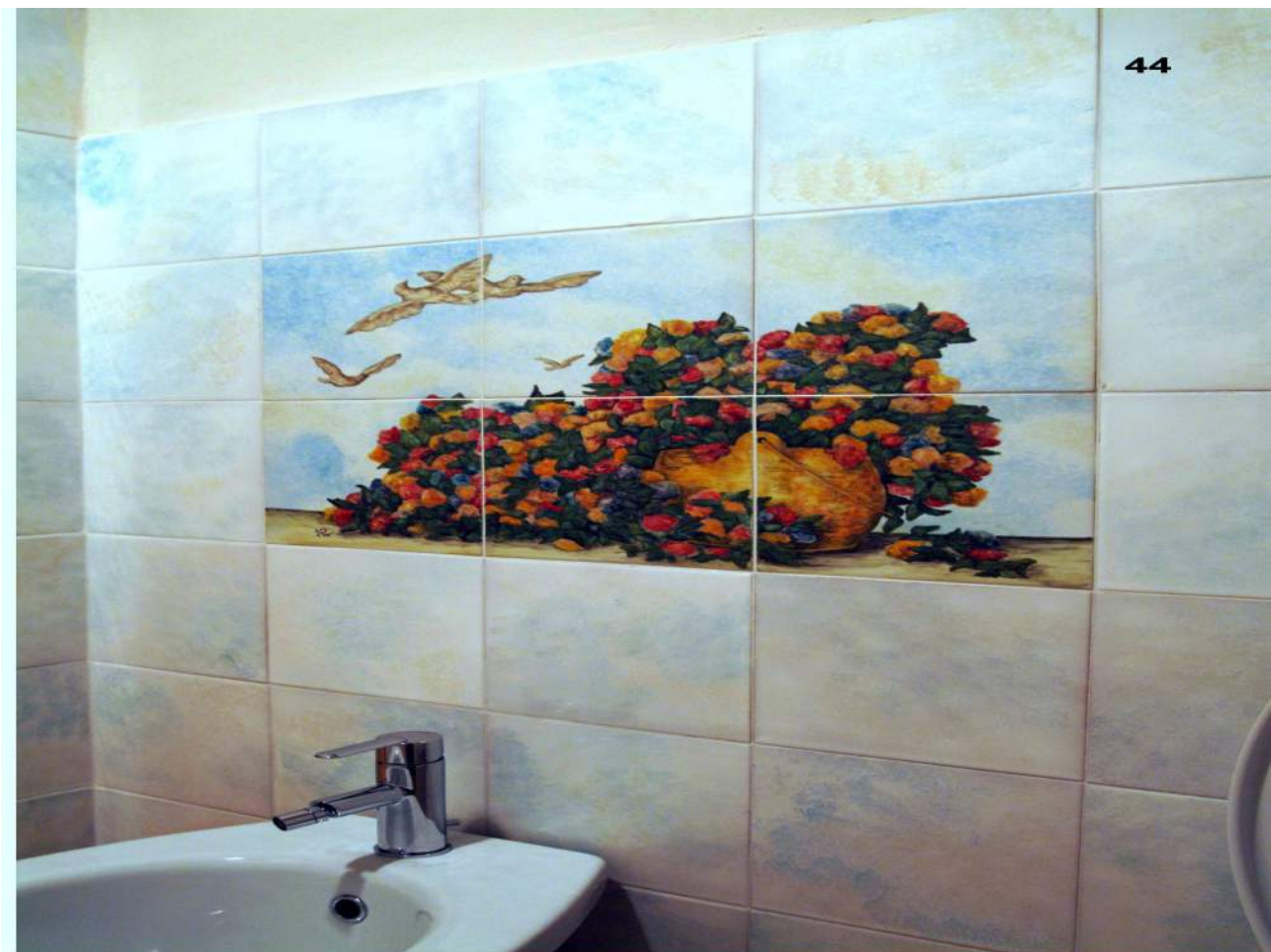


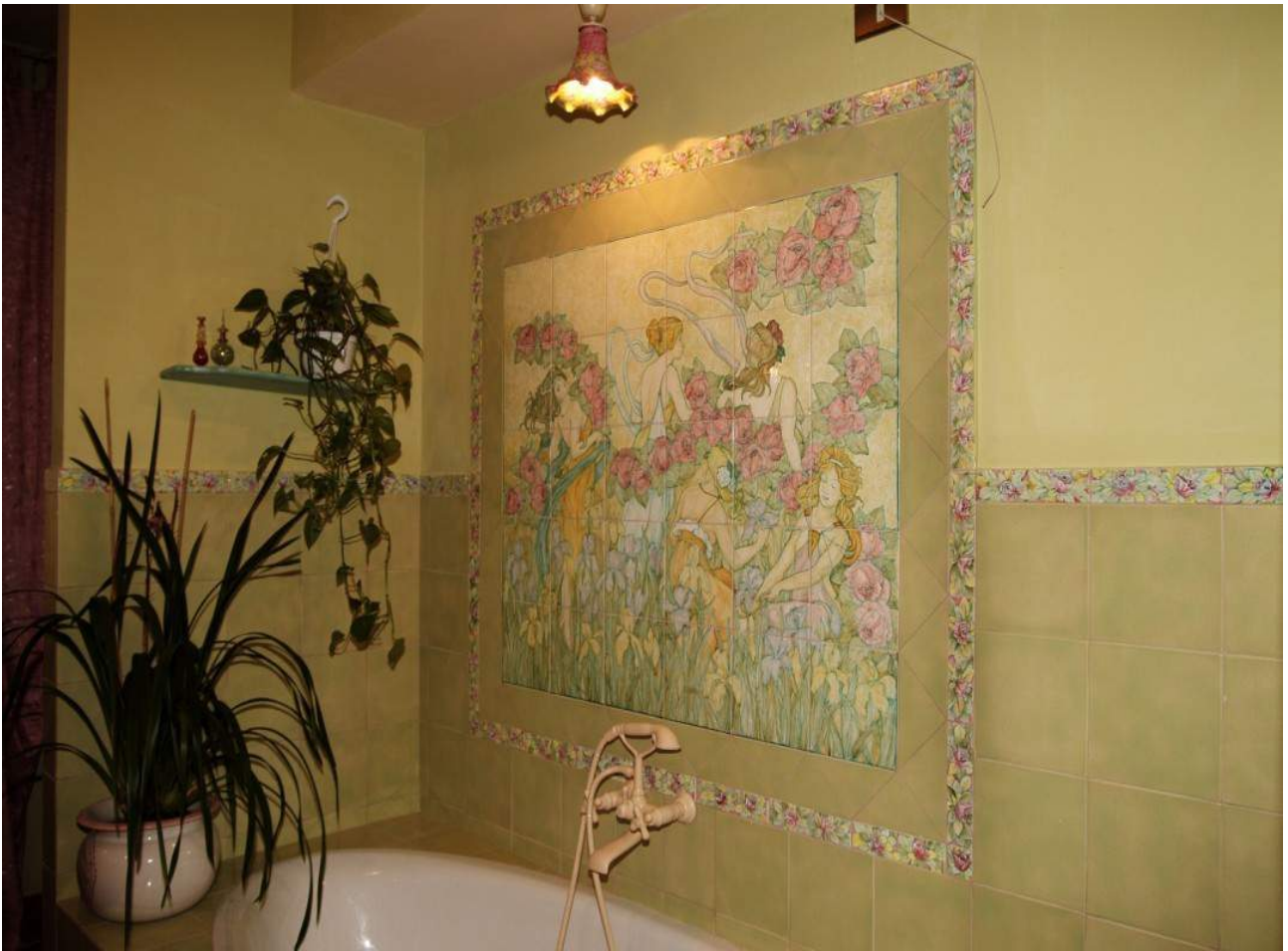








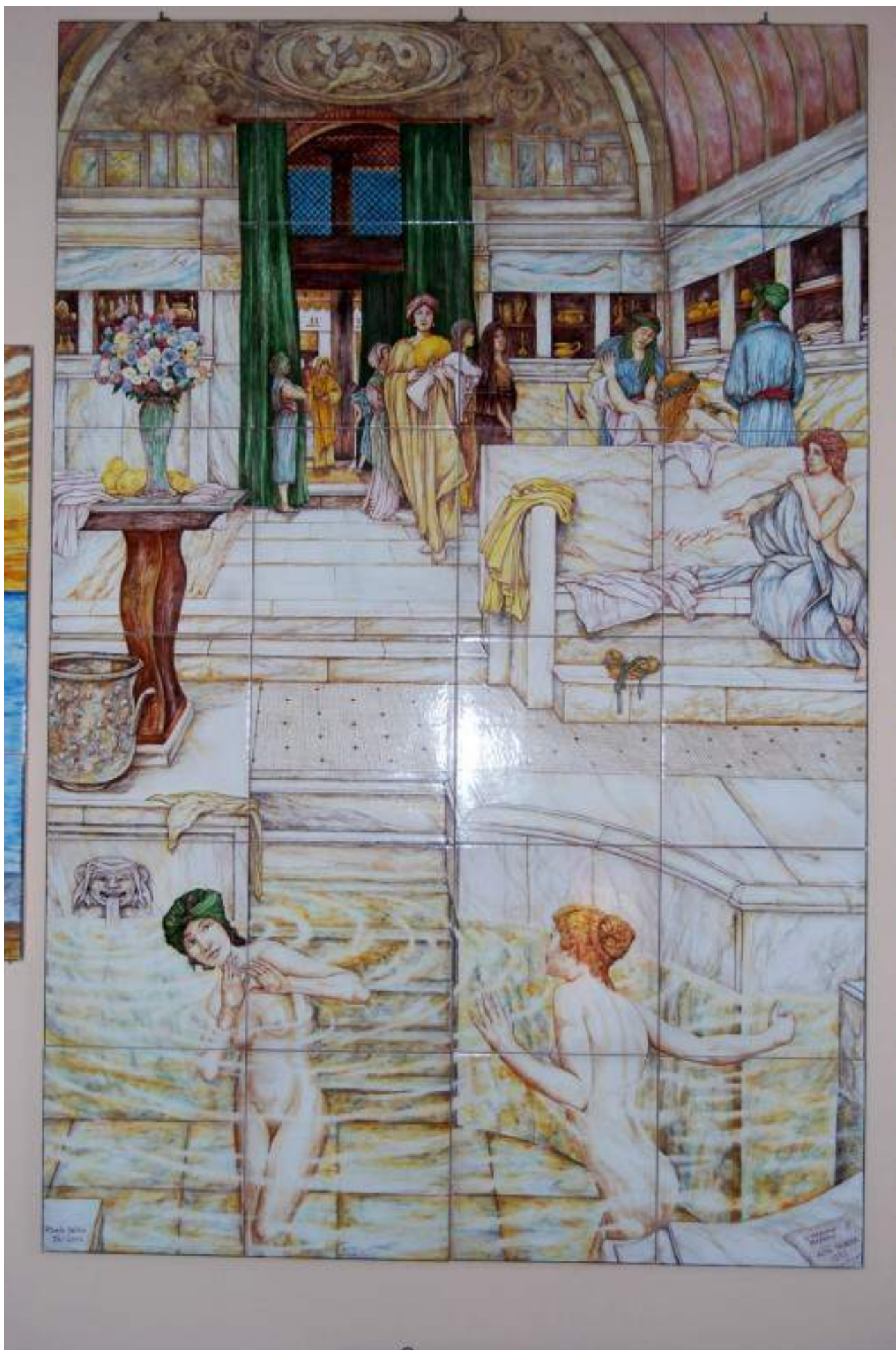












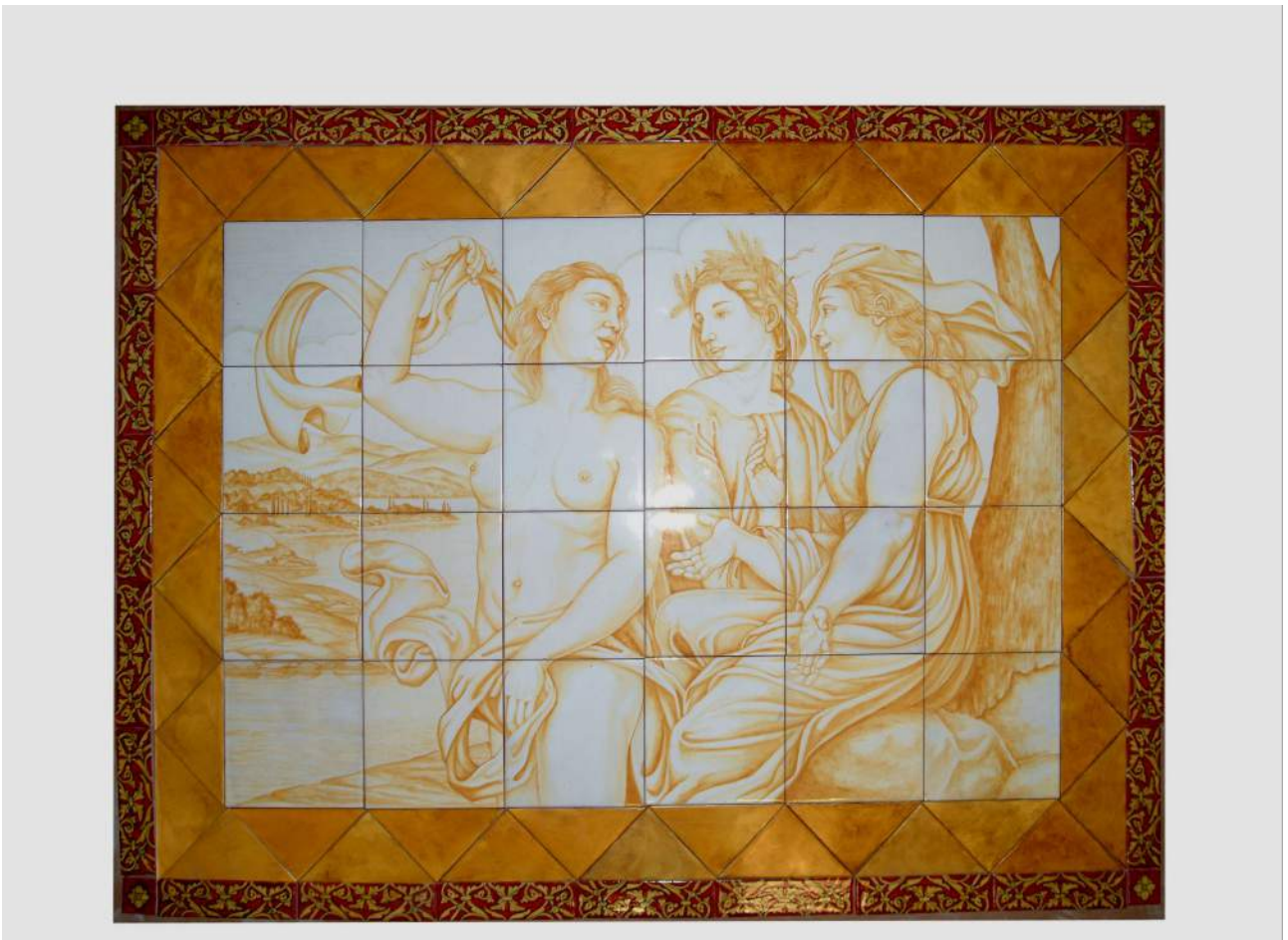




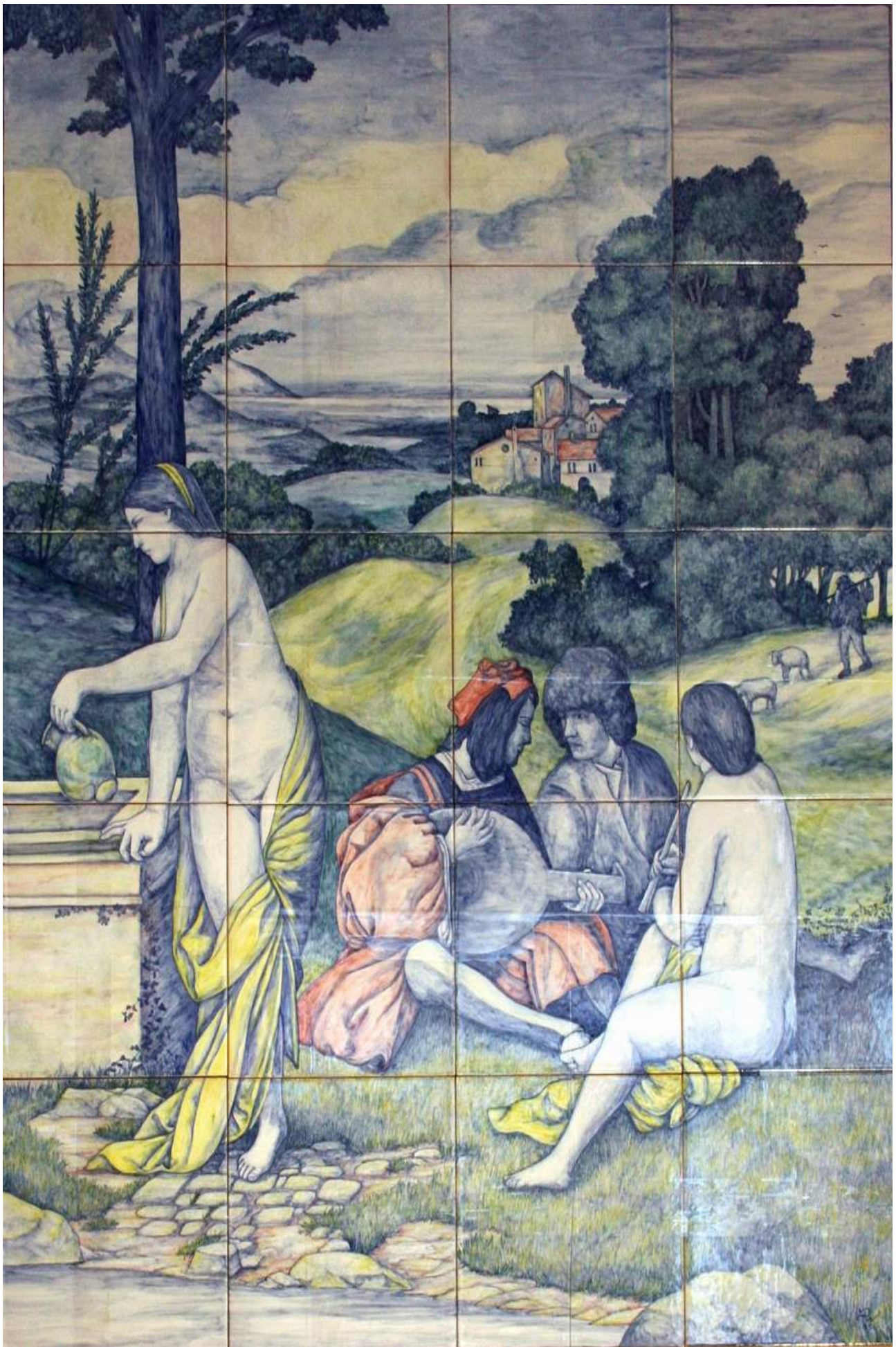










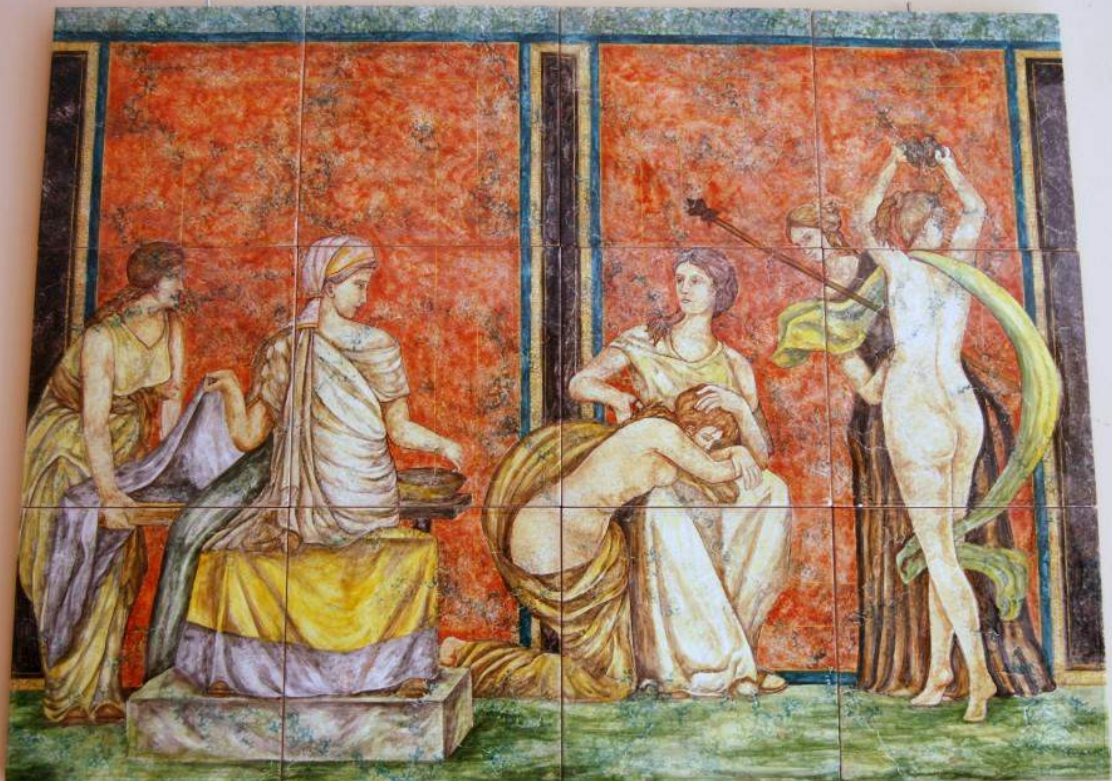


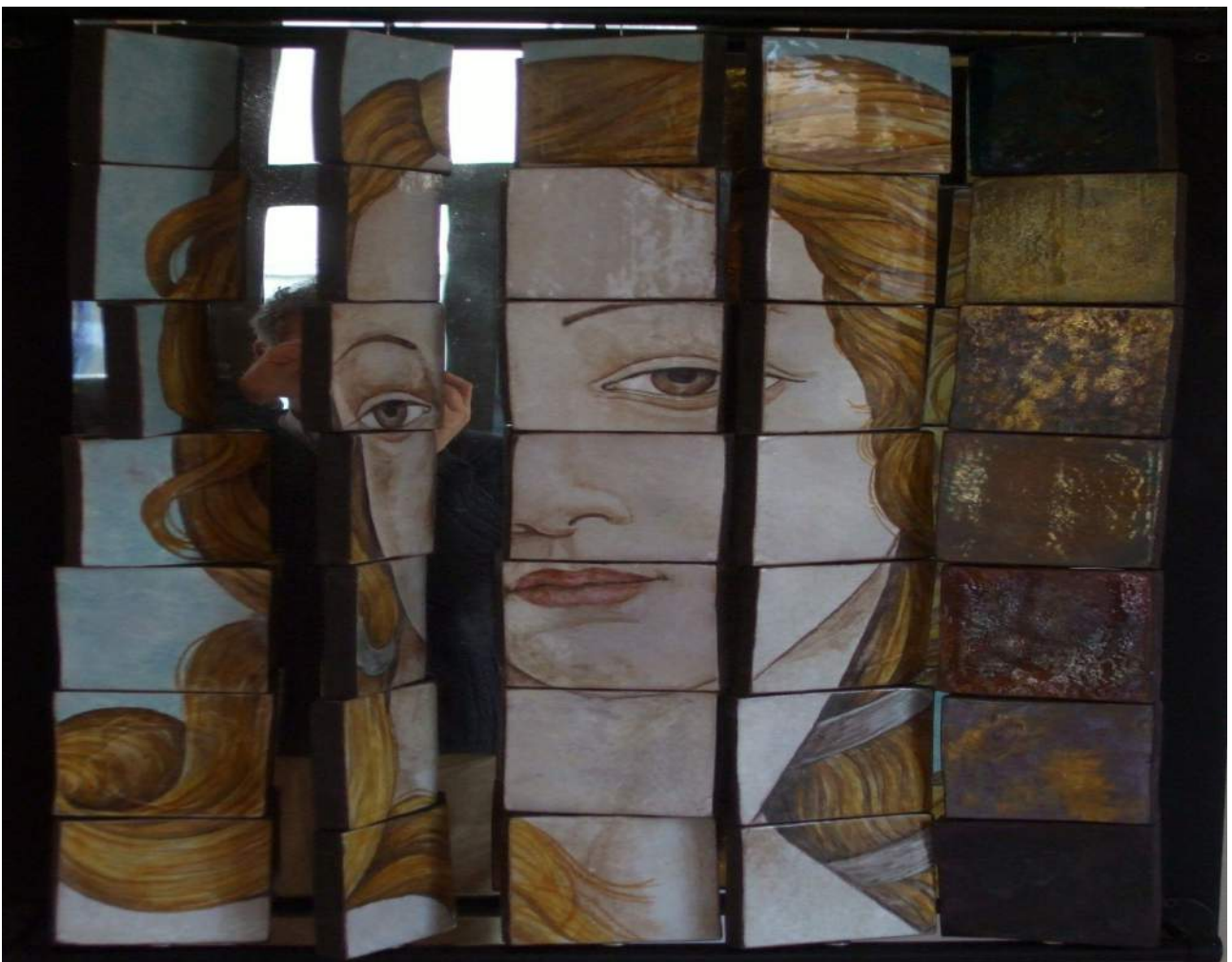


Creative Ideas on FB



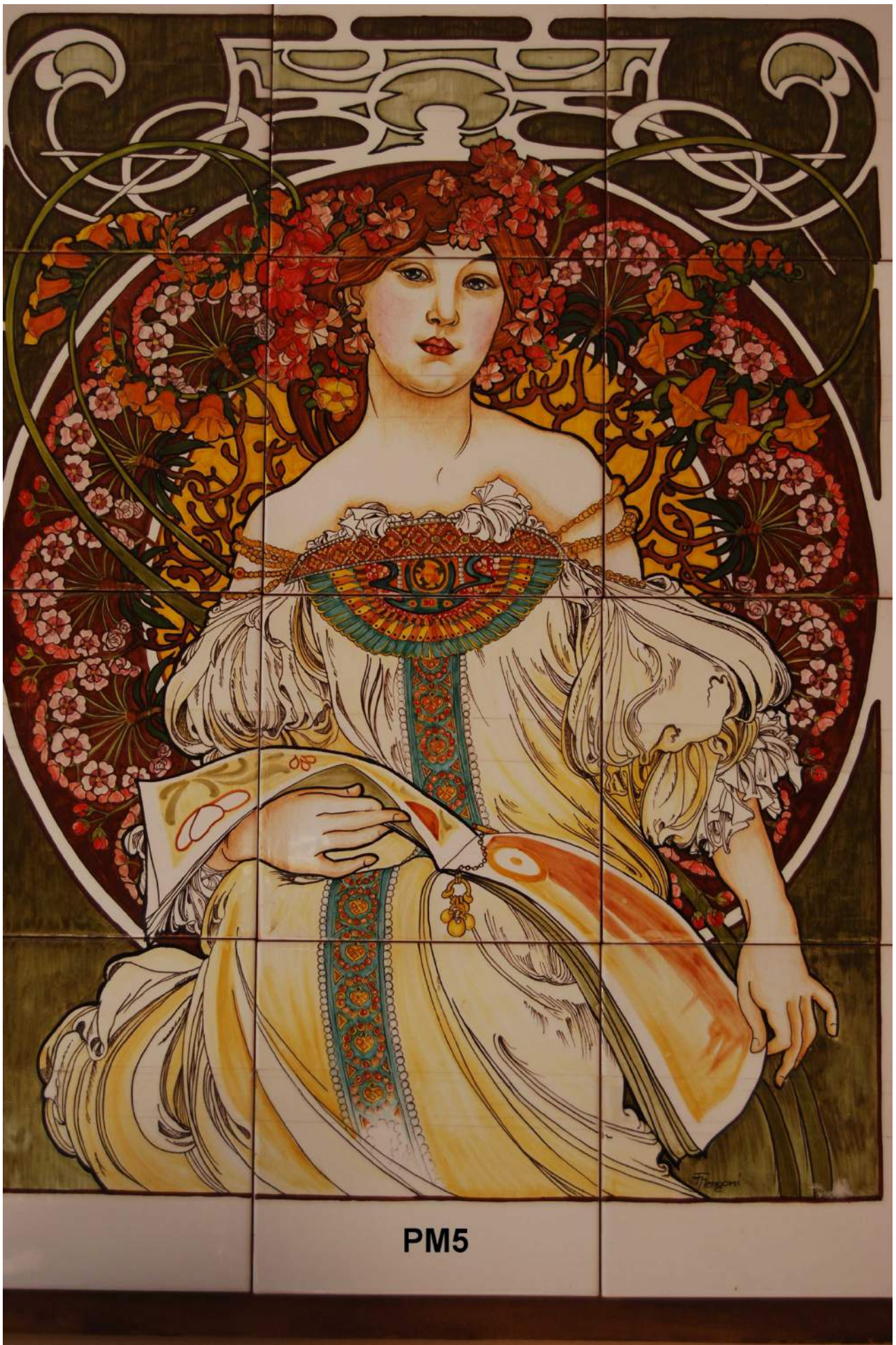












MADONNE







MESTIERI



MATTONI DECORATI

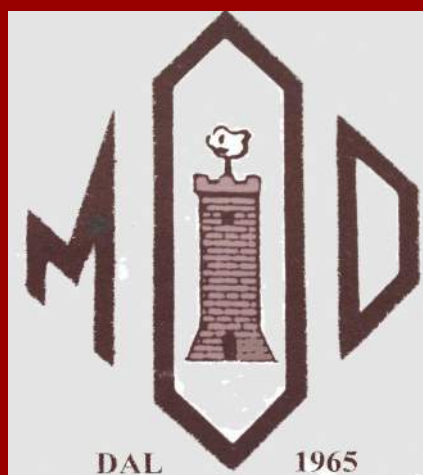


BIGIOTTERIA ARGENTO E CERAMICA









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